

Is there evidence of gender-discrimination in Accounting graduates of Florida State University?

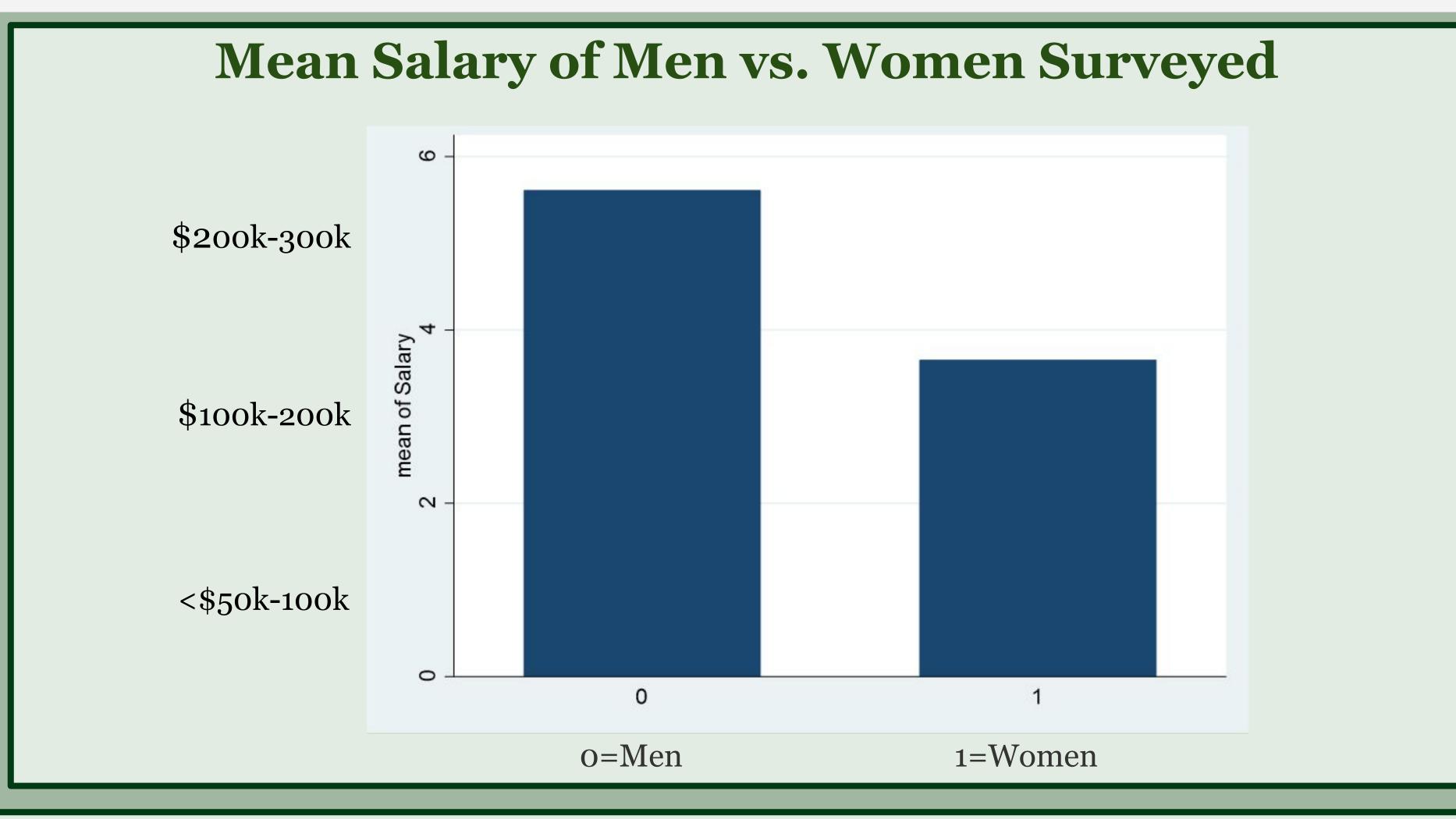
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Introduction

- •Our project examined all undergraduate Accounting degree and Master's of Accounting graduates from Florida State University from the years 1975-2020. We conducted regression analysis to see what variables might correlate with professional "success", such as a salary level, partner status, holding a C-suite position, etc. We then compared these to the variable of gender.
- •Our research also explored the levels of self-reported discrimination in public accounting, and if the variable of gender would be found to be associated with it. A gender-based wage gap has been found in previous research [1]
- •Our team expected to find evidence of gender discrimination, based on historical data.

Background

- Historically, there has been gender discrimination found in all workplaces
- In Belgium, they found that female partners face gender discrimination in male partner dominated audit offices [2]
- This study determined that women partners were not given the larger clients, and therefore not allowed the same opportunities as their male counterparts
- Other sources have found that women and minorities made great strides in integrating into the workforce. In auditing, women and men have an unusually equal pay structure [3]



Findings

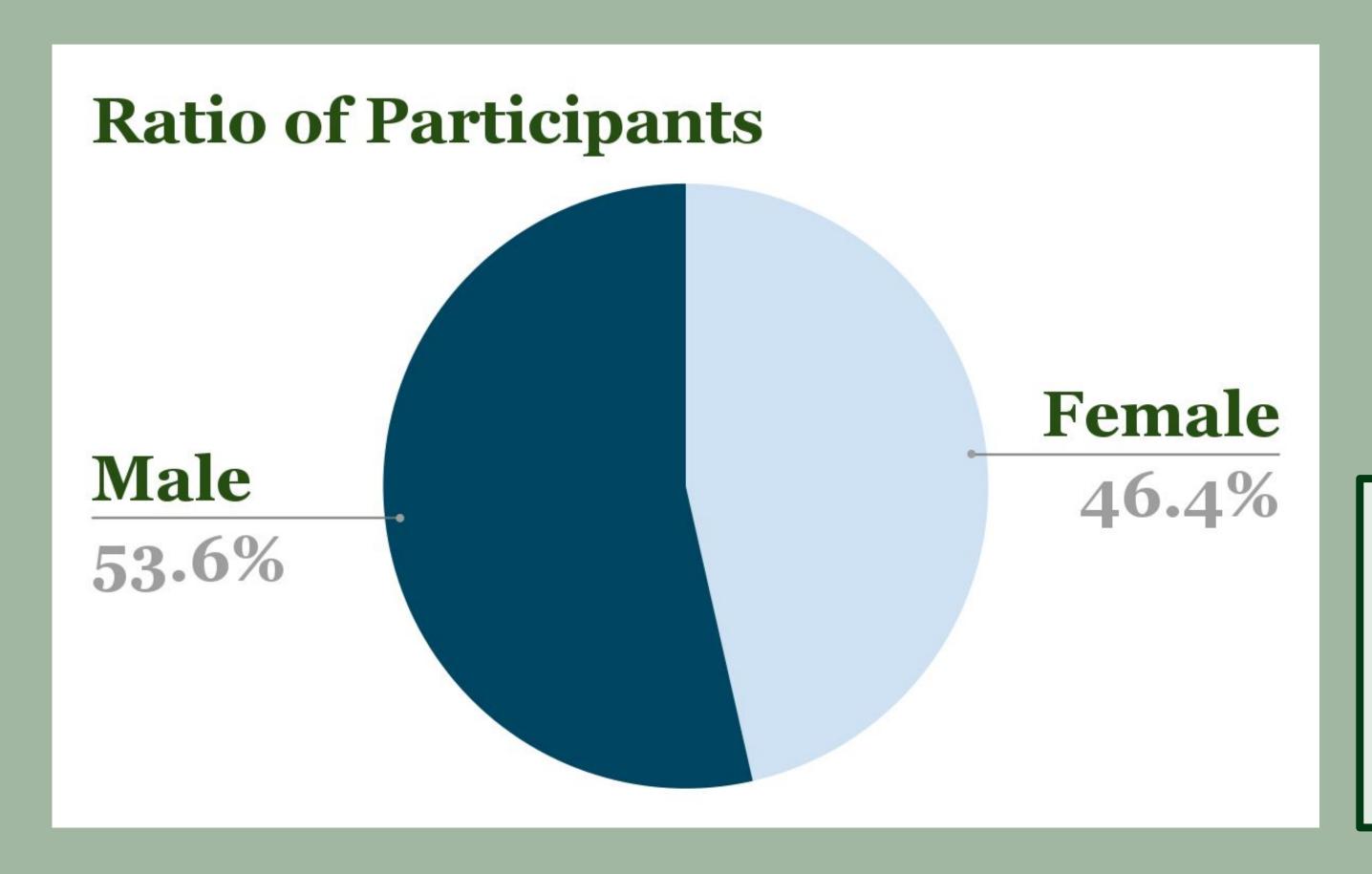
We had a total of 267 participants. Statistically significant findings were those with a p-value of less than 5%. This means that operating under the assumption that males and females would have equal data results on all variables, there was a less than 5% probability of receiving the results that we did.

	Correlation coefficient
Female salary as compared to male	25
Female self-reported discrimination as compared to male	.2

	P value
Male likelihood of CFO status as compared to female	.019
Male likelihood of partner status as compared to female	.093

Methods

- Data was collected on the participants using publicly available online information, primarily found on Linkedin.com, survey results, and university-provided data.
- Voluntary Qualtrics survey sent via email to all undergraduate Accounting majors years 1975-2020. Those that responded were chosen as participants.
- FSU-provided data such as race, gender, and GPA
- Survey questions included:
 - Current salary
 - Current job title
- o If they participated in alternate work arrangements (i.e., maternity leave)
- Whether or not participants experienced discrimination at their place of work
- Data was then quantified into numerical categories and analyzed using T-tests, correlation analysis, and regression analysis, using Stata software.



Discussion

- Our hypothesis was supported by our findings.
- Although this research gave us insight, limitations included self-reporting
- People could have kept things to themselves if they were uncomfortable discussing
- Missing Information: there are difficulties with collected the entire of information from LinkedIn
- This could lead to the more research being conducted on programs that combat gender discrimination.
 - Are the programs effective? Readily available?
 Do women take advantage of them?
- The findings demonstrate that there is still much need for reform in the workplace of accounting.
- Some of the results were interesting: including men were more likely to be married, conforming to the gender norm and history of women having difficulty succeeding if they have a family.

References

- 1. Frecka, T. J., Mittelstaedt, F., & Stevens, J. S. (2021). Career paths and compensation for accounting graduates. Accounting Horizons. https://doi.org/10.2308/horizons-2020-034)
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- 3. Madsen, Paul E. "The Integration of Women and Minorities into the Auditing Profession since the Civil Rights Period." *The Accounting Review*, vol. 88, no. 6, 2013, pp. 2145–2177., doi:10.2308/accr-50540.

Acknowledgements

We would like to thank Dr. Gary Bliss, Allen Blay, Monika Causholli, and Hye (Grace) Lee for their valuable contributions to our research project