



The Open Call Podcast Project

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Introduction

This project is a podcast run by Anne Stagg and Laura Graham titled “The Open Call Podcast” about different topics relating to art, with themes ranging from storytelling to research. In each episode, they organize discussion around a specific topic and bring together different perspectives from multiple artists. In addition to their podcast they have an Instagram, @the_open_call_podcast. They are in pre-production for a redesigned format for Season 4.

While previous seasons focused on a single interview with an artist and primarily featured only the guest’s voice, the new format engages multiple voices around a particular theme while also adding in some host commentary.

Methodology

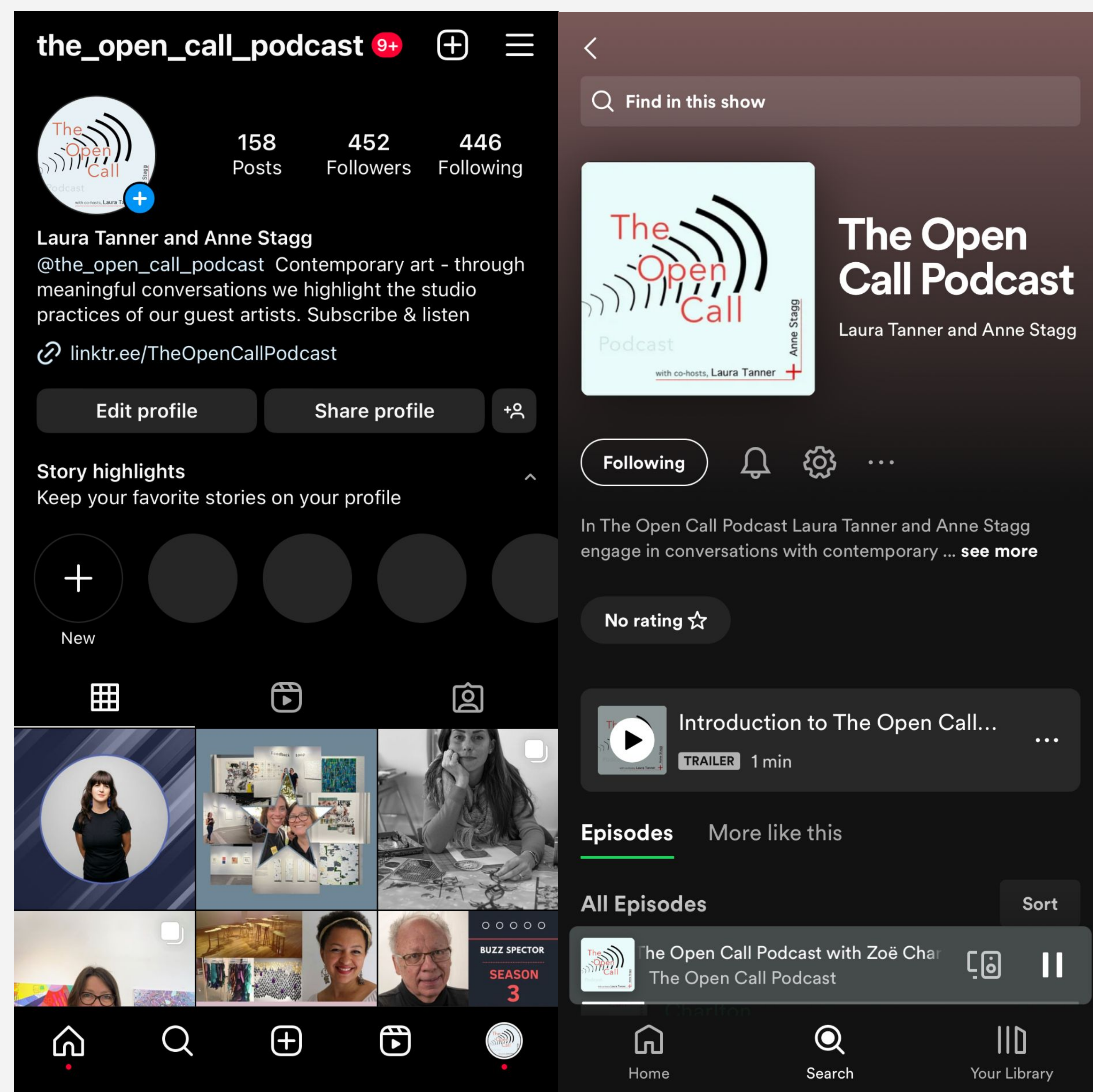
In today’s digital age, having a social media presence is very important to get people to listen to your content. In conjunction with the podcast, they run an instagram account, @the_open_call_podcast, to provide additional value and promotion to the podcast. Through the Instagram, they are able to engage with their audience in a more personal way by sharing more about the artist, along with promotional materials for upcoming episodes and even their own experiences with relevant topics. They can also accompany the auditory medium of the podcast with visuals on the Instagram.

Discussion

One unique aspect of The Open Call Podcast is that it takes the topic of art, a visual subject, and discusses it in an auditory medium. This can provide listeners with a special experience where they can gain a deeper understanding of the ideas, stories, and concepts behind an artist’s work before they even see it. The Open Call Instagram can be a place where, after listening to an episode, listeners can see and discover more about the artists and their work.

Conclusion

In conclusion, The Open Call Podcast is a unique addition to the world of visual arts. By approaching art through the auditory medium of a podcast, it provides listeners with a new way to explore art. The use of social media allows listeners to engage with the featured artists, as well as Anne and Laura. The way this podcast bridges the gap between visual art and other forms of entertainment, like podcasting and social media, allows for a more open approach to visual arts, benefitting artists, art enthusiasts, and casual listeners alike.



Acknowledgements

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References

Podcast:
<https://www.theopencallpodcast.com/>