Montage: The Tallahassee Theatre Index

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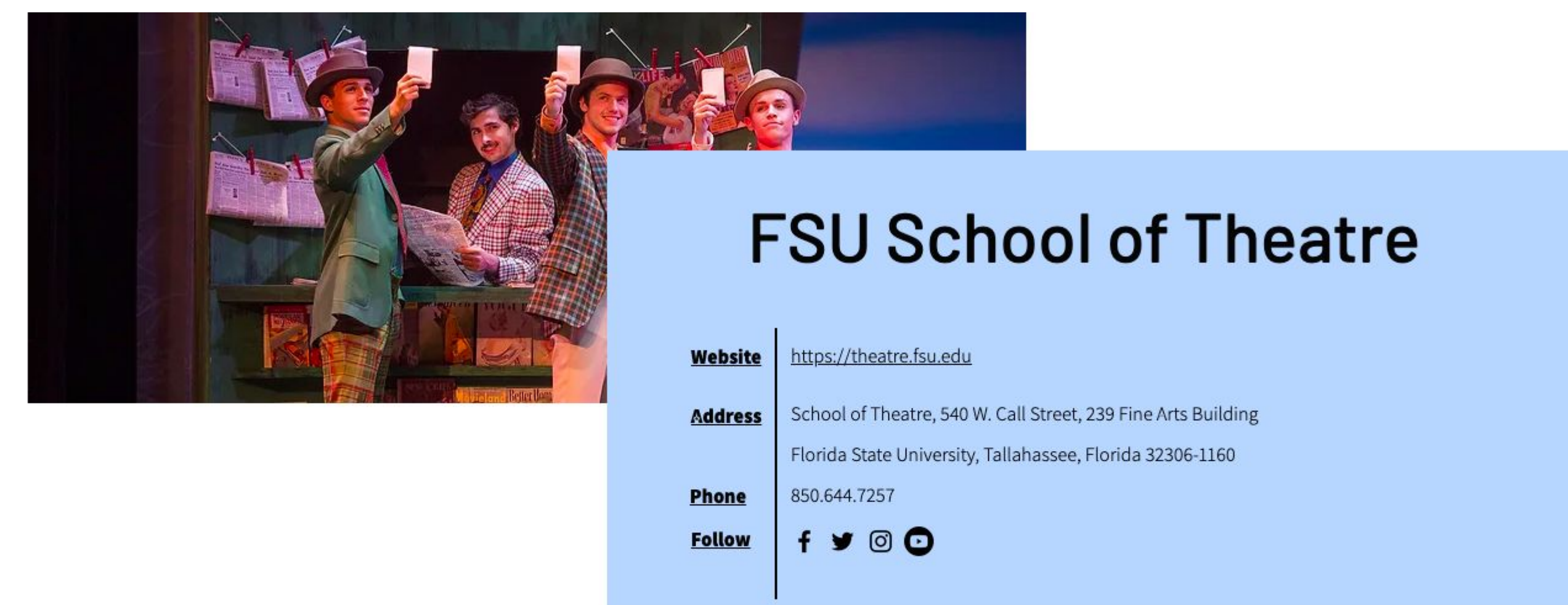
Abstract

This project is a culmination of theatre programs and companies in both the direct and greater Tallahassee area. It is created in the form of a digital library and contains both a theatre index and a calendar. The theatre index lists all of the companies in forms of profiles, each containing the same formatting. The information included in this format are the company's social media sites and a summary of what the company does. The calendar is an extension of the profile's information, for it lists any upcoming events for the companies included in the index. This is all found on a Wix website and was created for simple and direct access to the arts in Tallahassee. Through this index, we are hoping to incorporate more theatre in the area and allow for more direct communication between companies, thus enhancing a positive theatre morale in the city. If theatre companies are able to be in contact with one another, it is with hope that more cohesive projects can be created and initiatives in which societal issues are focused on can be developed. This will change the impact of theatre and showcase that there is more to the arts than one can simply perceive.

This is the Google Spreadsheet used with all the company information.

Methods

- We found theatre companies in Tallahassee using bestcommunitytheaters.com.
- We began by collecting information on theatre companies in the Tallahassee area and inputting them into a Google Spreadsheet.
- We created a website using Wix that will alphabetize the theatre companies, with links to their own profile page. This profile will be a standardized format for all the companies.
- Each company profile includes a summary of its focus, contact information, website names/links, social media pages, and production photos/logos.
- Within the database, there is also a calendar showing all major events for the companies in the upcoming month.
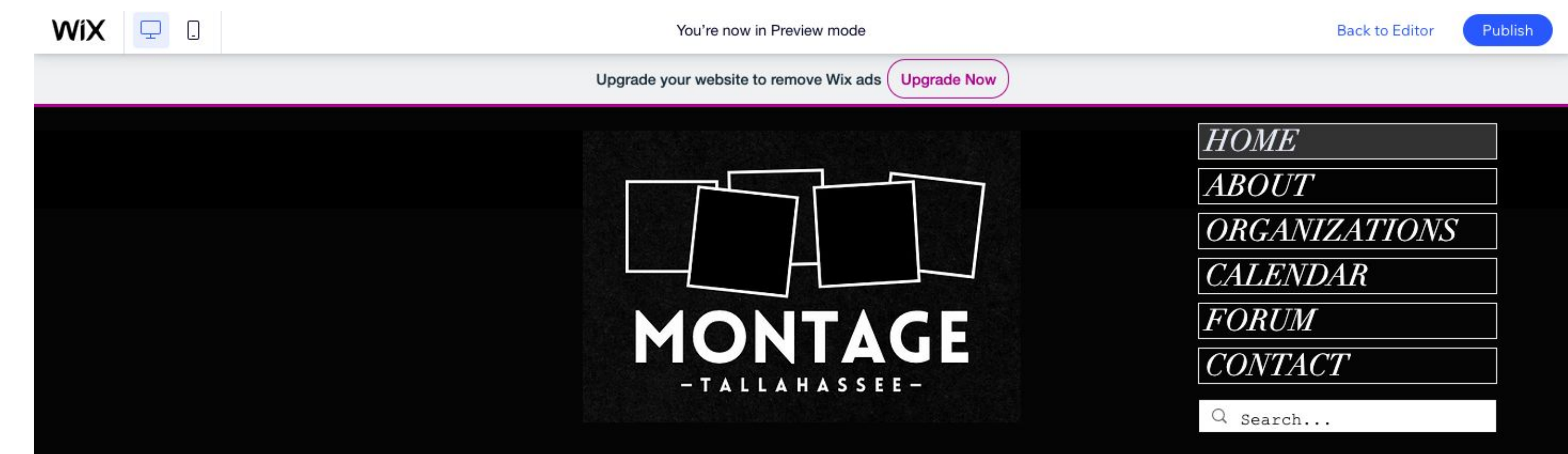- Montage's contact information will be at the bottom of every page for easy access.

This is an example of the main company profile format.

Conclusion

Unknown to most, but the Tallahassee area has a vast theatre scene. There are countless productions and events being put on every week that simply go unnoticed. With this project, we set out to change this notion. Through the use of website format, we created a digital library with a theatre index, that anyone can now use to find upcoming theatre events with the click of a button. With this index, there is also a chance for those interested in theatre to find places that fit in with their goals and help achieve their dreams. We hope that everyone interested in the arts can use our website to find anything theatre related in the area.

This is the Montage logo and front page of the website.

References

Best Community Theaters (n.d.). https://bestcommunitytheaters.com/tallahassee-fl/

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Preece, Stephen Bruce. "Coming Soon to a Live Theater near You: Performing Arts Trailers as Paratexts." *International Journal of Nonprofit and Voluntary Sector Marketing*, vol. 16, no. 1, 2011, pp. 23–35., https://doi.org/10.1002/nvsm.392.