Investigating Skills and Knowledge Required to Develop Mobile Performance Support Systems (MPSS) in North American Companies



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Abstract

Mobile Performance Support Systems (MPSS) are programs, devices, and resources implemented in companies and organizations to improve job performance. In this project, we conducted qualitative data analysis with five individual interviews with NVivo12. The five interviewees were: a training coordinator from the U.S. Coast Guard, an instructional designer from a large international medical software and devices company, the Senior Manager of Learning Innovation from a home improvement business, a senior eLearning developer and project manager from an international restaurant franchise, and an instructional manager from a pharmaceutical manufacturing company. We reviewed transcripts, generated codes, and grouped codes into themes. While coding, we followed the research question, "What skills and knowledge are needed to design and develop MPSS in North American companies and organizations?" We each coded independently and developedcodebooks with code names, criteria, and examples. Then we compared the similarities and discussed the differences in the codes. Finally, we developed themes and identified thepreliminary results about skills and knowledge needed to design and develop an MPSS.

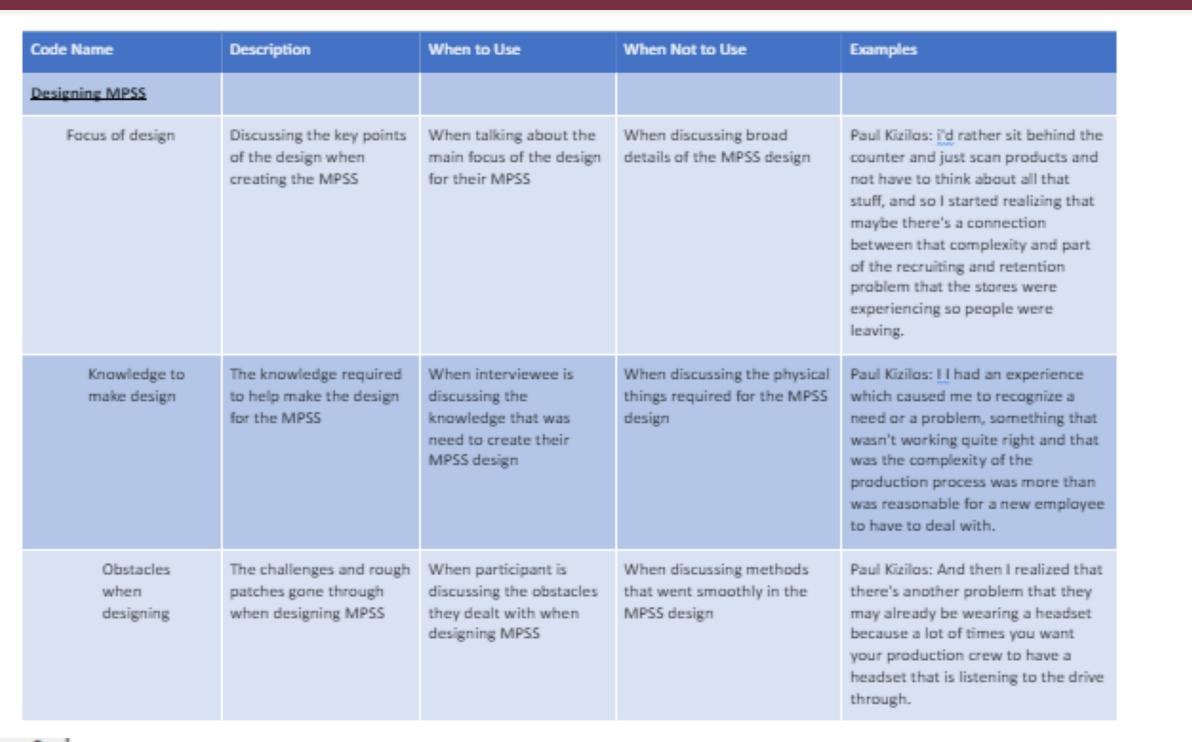
Introduction

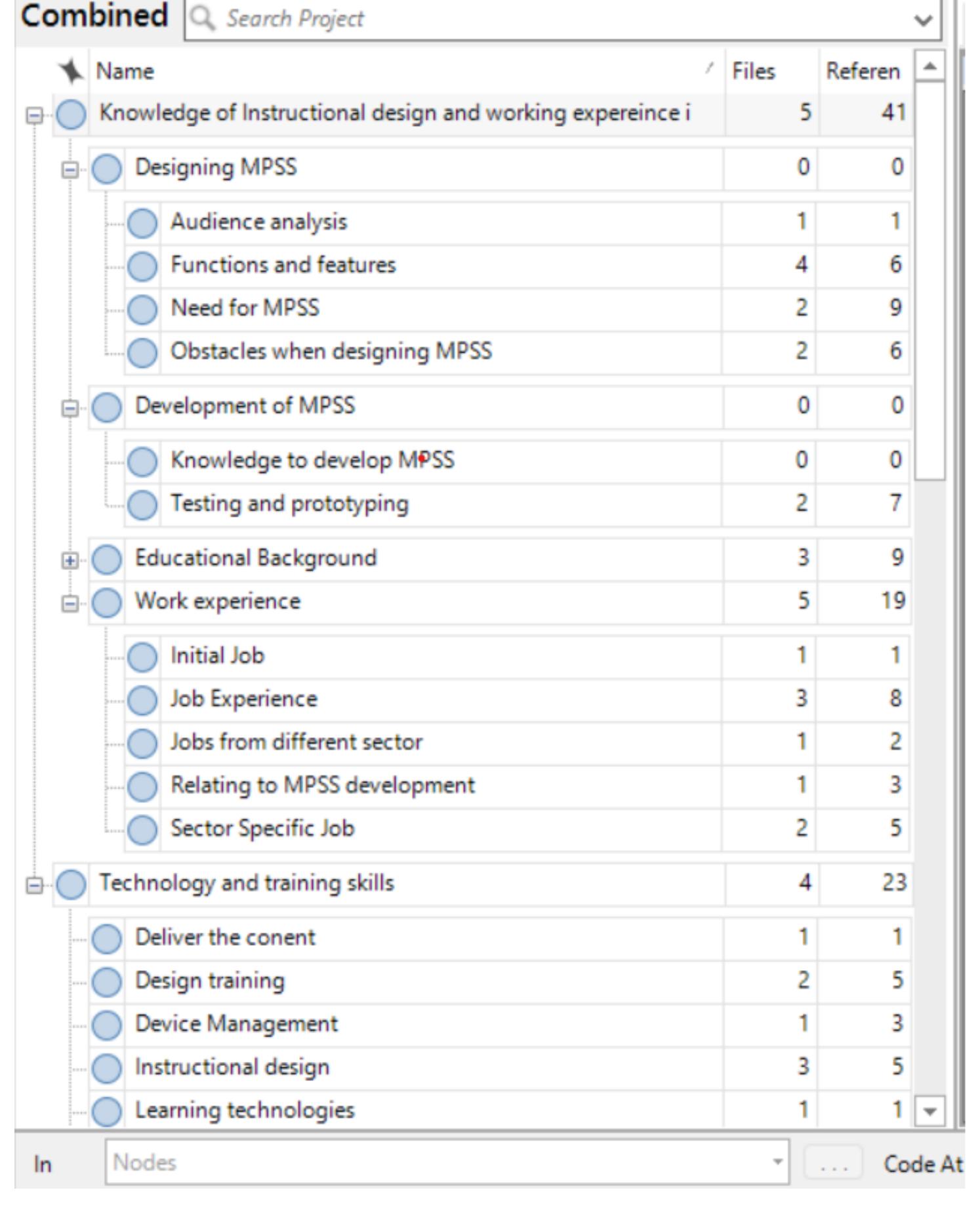
MPSS is a type of mobile technology that can be utilized by employees to improve workplace. This can range anywhere from the introduction of a tablet to a program that can be used as an aid (think Google Translate). When utilized correctly, MPSS can lead toward a significant increase in a corporation's efficiency.

Methods

- The sample included five instructional designers or project managers who completed one-hour interviews via Zoom
- Qualitative methods with one-hour interviews.
- Thematic analysis is used in the data analysis (Creswell & Poth, 2018; Saldaña, 2013)
- Used Nvivo12 software to generate codes from the interview transcripts
- Analyzed data from codes individually and then discussed with partner

Visuals





Results

- Knowledge of Instructional design is crucial to the development of MPSS.
- Work experience in training or development is also favorable knowledge for the design and development of MPSS.
- The skills required to design and develop MPSS are technology and training skills.

Discussion

- Numerous studies delve into the various factors in MPSS design and development, including the description and function of MPSS. However, no study has examined the skills and knowledge needed to develop MPSS in North American organizations in an effort to solve performance problems and meet organizational goals.
- This study used self-reported data from interviews, meaning participants might have intentionally exposed or hidden data to maintain a respectable appearance.

Conclusion

- The preliminary findings from our research help bridge the gap between the aforementioned contemporary studies' information and can assist in learning professionals' career development.
- However, due to the small sample size, the study will need to be expanded in the future.
- Furthermore, this follow-up study should include more sample, as to include more resources to avoid the existing self-report bias stemming from the participants answers.

References

- Saldaña, Johnny. (2013). *The coding manual for qualitative researchers* (2nd ed.). SAGE.
- Creswell, J. W., & Poth, C. N. (2018). *Qualitative inquiry* & research design: Choosing among five approaches (H61.C73 2013 (FSU Remote Storage 2 Request); Fourth edition.). SAGE Publications, Inc.

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