



Time Preference and Inequity Aversion

An examination on how people view fairness throughout time.

By: Gavin Locke

Supervised By: Dr. Jeongbin Kim

Background

Inequity Aversion

- ❖ Modeled by Fehr and Schmidt (1999)
- ❖ Captures the utility people experience when payoffs are deviate from person to person

$$U_i(x) = x_i - \alpha_i \max\{x_j - x_i, 0\} - \beta_i \max\{x_i - x_j, 0\}$$

$$i \neq j, \beta_i \leq \alpha_i$$

- ❖ α_i Parameter – “how much I dislike having less than someone else”
- ❖ β_i Parameter – “how much I dislike having more than someone else”

Time Preference

- ❖ Time Preference – How people value payoffs across time periods
- ❖ Exponential Discounted Utility developed by Samuelson (1937)
- ❖ Measures how time affects an individual’s valuation

$$U(x, t) = \sum_{t=0}^T \delta^t u(x)$$

- ❖ “How important is \$10 to me next week as opposed to \$10 a month from now”

The Ultimatum Game

- ❖ Experimental “game” used to evaluate fairness preferences
- ❖ Procedure:
 - ❖ Two players: Proposer and Responder
 - ❖ Proposer is given an initial endowment
 - ❖ Proposer acts first by offering an amount to the Responder
 - ❖ Responder can either accept or reject the offer
 - ❖ If Responder accepts, the Responder gets however much was offered, while the Proposer receives the endowment minus the offer
 - ❖ If Responder rejects, game terminates and both players receive nothing

The Models

Nominal Discounter Model

$$U_i(x, t) = \delta^t u(x_i) - \alpha_i \max\{x_j - x_i, 0\} - \beta_i \max\{x_i - x_j, 0\}$$

$$i \neq j, \alpha_i \geq \beta_i$$

Difference Discounter Model

$$U_i(x, t) = \delta^t u(x_i) - \alpha_i \max\{\delta^t x_j - \delta^t x_i, 0\} - \beta_i \max\{\delta^t x_i - \delta^t x_j, 0\}$$

$$i \neq j, \alpha_i \geq \beta_i$$

Methodology

Modified Ultimatum Game

- ❖ Proposer is given a \$25 endowment
- ❖ Both Proposer and Responder are informed of payoff timings
- ❖ Simultaneously (and anonymously)
 - ❖ Proposer submits an offer
 - ❖ Responder submits a Minimum Acceptable Offer (MAO)
- ❖ If the offered amount is greater than the MAO, the proposal is automatically accepted and experiment moves forward
- ❖ If the offered amount is less than the MAO, the proposal is automatically rejected and experiment moves forward
- ❖ Subjects are informed of the results at the end of the experiment
- ❖ Each subject will play as a Proposer and a Responder

Timing Environments

- ❖ Subjects encounter four different timing environments
- ❖ In each environment, subjects play the Modified Ultimatum Game

<i>Environment</i>	<i>Proposer</i>	<i>Responder</i>
E1	Immediately	Immediately
E2	7 Days from Today	Immediately
E3	Immediately	7 Days from Today
E4	7 Days from Today	7 Days from Today

Theoretical Predictions

<i>Treatment</i>	<i>NIA</i>	<i>DIA</i>
T00	$\frac{10\alpha}{1 + 2\alpha}$	$\frac{10\alpha}{1 + 2\alpha}$
T10	$\frac{10\alpha}{1 + 2\alpha}$	$\frac{10\alpha\delta}{1 + \alpha(1 + \delta)}$
T01	$\frac{10\alpha}{\delta + 2\alpha}$	$\frac{10\alpha}{\delta + \alpha(1 + \delta)}$
T11	$\frac{10\alpha}{\delta + 2\alpha}$	$\frac{10\alpha}{1 + 2\alpha}$

- ❖ Comparing the MAO’s of our model...

Nominal Predictions

- ❖ T00 < T11
- ❖ T00 = T10
- ❖ T01 = T11

Discounted Predictions

- ❖ T00 = T11
- ❖ T00 > T10
- ❖ T01 > T11

Acknowledgments

A special thanks to Dr. Jeongbin Kim, Dr. Nicholas Brown, and Dr. Jens Grosser for guiding through this project. Additionally, this research would not be possible without the help of the Bess H. Ward Honors Endowment Fund. I also want to thank the XS/FS Laboratory for hosting the experimental sessions. Finally, I want to thank Dr. Hammock for notifying me of the opportunity to pursue undergraduate research.

References

- ❖ Fehr, E., & Schmidt, K. M. (1999). A Theory of Fairness, Competition, and Cooperation. *The Quarterly Journal of Economics*, 114(3), 817–868. <http://www.jstor.org/stable/2586885>
- ❖ Samuelson, P. A. (1937). A Note on Measurement of Utility. *The Review of Economic Studies*, 4(2), 155–161. <https://doi.org/10.2307/2967612>
- ❖ Camerer, C., & Thaler, R. H. (1995). Anomalies: Ultimatums, Dictators and Manners. *The Journal of Economic Perspectives*, 9(2), 209–219. <https://doi.org/10.1257/jep.9.2.209>