Installation and Curation Exploration Alex Davidoff and Hannah Keats

Abstract

The heart of an artist's professional practice is the studio process. In the proposal, we explore a variety of textures including sculpture, painting, printmaking, and new media with an emphasis on the impact of our lives using color. The acts of planning, experimentation, and creation aid the progression of professional practices. Without a studio practice, artists are unable to thrive professionally. For installation art, the galleries are an extension of the studio, where we see the practices and processes come to life. We used a model of a curational proposal to visualize how different local artists in the Tallahassee area would engage in a gallery setting. This study explores the effects of bright colors as a unifying element of an exhibition to display a diverse range of artists. This study seeks to answer if engagement creates a difference in the viewers experiencing an installation exhibition.

Process

- This study explores the use of wallpaper, acrylic, paint, and printmaking for the purpose of installation
- Exploring materials included utilizing digital media to laser cut into acrylic with a Trotec Speedy 400 Laser and printing wallpaper to then carve various installation pieces
- Using an exhibition consisting of 8 artists local to the greater Tallahassee area and a local art call

Background

This study seeks to answer if engagement creates a difference in the viewers experiencing an installation exhibition. By stretching painting beyond the realms of traditional mediums and by utilizing a large scale, this study explores how artists can create a more immersive experience through paint. Viewers are encouraged to initiate more engagement and thought with the work when it reaches off of surfaces and out of traditional mediums. Creating a collaborative curation proposal, this study produces inquiry about the role of interactivity in the city of Tallahassee.









Conclusion

Final results are pending as entrance exit poll surveys will be conducted at future gallery. Preliminary findings from literature and anecdotal evidence show that installation could have an effect on the way that artwork reaches viewers. Mentorship by a working artist created motivation to create art containing nontraditional mediums. Colors may create a more immersive experience for the exhibition viewers.

References

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