

# Synthesis and Photochemistry of trans, trans-1,4-Diphenyl-1,3-butadiene-1-<sup>13</sup>C

### Abstract

The photochemistry and photophysics of the  $\alpha,\omega$ -diphenylpolyenes (DPPs) are of interest because they are considered to be models for the retinyl polyenes that are related to vitamin A and the visual pigments. <sup>13</sup>C substitution has a large effect on the photophysics of  $\beta$ carotene. This work concerns the <sup>13</sup>C effect on photochemistry and photophysics of 1,4diphenyl-1,3-butadiene (DPB). We are synthesizing trans, trans-1, 4-diphenyl-1, 3butadiene-1-<sup>13</sup>C (*tt*-DPB-<sup>13</sup>C) in order to compare its photochemistry and photophysics. to that of ordinary *tt*-DPB. Specifically, processes that will be compared are the efficiencies of photoisomerization to ct-DPB isomer under direct and triplet sensitized conditions, the fluorescence excitation quantum yield and the excited state lifetimes. The importance of kinetic isotope and nuclear hyperfine effects will be evaluated.



## Introduction

The final step of our *tt*-DPB synthesis is a Wittig reaction that employs cinnamaldehyde and benzyl chloride. <sup>13</sup>C benzoic acid substituted at the carbonyl C is commercially available and cinnamaldehyde is available in our laboratory. Thus, we need to convert the benzoic acid to benzyl chloride in order to prepare the Wittig reagent. The two synthetic schemes shown in Methods differ in the steps used to convert benzoic acid to benzyl chloride. We applied them first to ordinary benzoic acid.

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I thank Dr. Saltiel and the entire Research Group for their guidance and support throughout this project. Special thanks to Sulthana Fehroza for her great mentorship and kindness. Thank you FSU and UROP for giving me this wonderful opportunity to participate in scientific research.



### Results

• Synthetic route 1 gave a low yield of

2832-2840.

http://dx.doi.org/10.1021/acs.jpca.6b02330