Poster Presentation Creation Tips

1. Create your poster using a Powerpoint slide.
2. Make sure poster is the correct dimensions.
   1. Go to “Themes” on the tool bar.
   2. Select “Slide Size.”
   3. Select “Page Setup...”
   4. **Make your slide 48” wide and 36” tall.** (It’s fine if you get a pop-up saying this size is too big to print).

*\*If your poster is not the correct dimensions, it will be either stretched or grainy when it is printed!\**

3) Use textboxes to make the sections of your poster. Make sure:

* Text is readable from a few feet away - people will not stand 6 inches from your poster to read all the fine print!
* Text stands out from the background color.
* Zoom in to make sure that text doesn’t overflow the textboxes or accidentally hidden.

5) You can include the FSU seal in the header (if you are a UROP student presenting at the Undergraduate Research Symposium, add the UROP logo).

4) When you’ve finished creating your poster and are ready to submit it, **save it as a PDF**. Do not send in .pptx files - your text and images will shift around!

Style Tips

* *Less is more:* Your poster should not be a wall of text! Don’t make your sections too lengthy or the text too small.
* *Use images and graphs:* The poster is an illustrative backdrop to your “elevator speech.” Include pictures and charts/graphs from your research experiences whenever possible - just make sure that they are high quality and not grainy.
* *Keep it classy:* Stick to one or two fonts. Feel free to be creative, but check that your poster’s color scheme is easy on the eyes.

Check out the Digital Studio for help using powerpoint and planning out your poster: <http://wr.english.fsu.edu/Johnston-Digital-Studio/About-Us>